

MODE OF PAYMENT

The Payment may be made by way of Cheque / Demand Draft Payable at Kochi in favour of Heart Care Foundation.

For Payment by NEFT/RTGS, the details given below:

S/B Account No.

Bank Name

IFSC CODE

Name of Beneficiary

Heart Care Foundation

Caring Hearts
the quarterly magazine
of Heart Care Foundation
is bringing out its
fifttieth issue.



**HEART CARE
FOUNDATION**

A heart to heart affair



HEART CARE FOUNDATION

Heart Care Foundation was established on the World Heart Day of 2005 by the then Governor Sri. R.L Bhatia. In a span of 13 years the Foundation was able to launch and run successfully several projects in the field of heart care in the State of Kerala. The first project 'Save 1000 hearts, 1000 lives, 1000 families' was able to provide financial assistance to over 1500 patients at an average of 100 patients every year. The program 'Save a life, Save a lifetime' launched in 2007 have been a big hit among the corporate houses, schools and colleges. This program conducted over 200 classes on Basic life support –CPR and installed AED's at the International airport and South & North railway stations. 'Caring hearts' a quarterly magazine started in 2007 brings out the latest information on the heart disease and on its prevention and is a much sought after magazine in the field of heart care. The 'Life time achievement award' instituted by the Foundation has been presenting the same for eminent doctors in the field of Cardiology treatment. 'World heart day' (September 25) which coincides with our anniversary is celebrated with various programs every year. The unique program 'Hridayasamgamam' where the doctors and patients who had undergone various heart related surgeries and treatments are invited to discuss and share their experiences and this would go a long way in rehabilitating the patients and bring them in the main stream. 'Social excellence award' instituted in memory of our founder member Mr. C V Shanmugam is given away every year for people who excel in their respective field of activities.

Widely acclaimed professional journal
Reaches many organizations and professionals pan India
Ideal for image enhancement and marketing

**PLACE YOUR
AD NOW**



**HEART CARE
FOUNDATION**

A heart to heart affair

36/117 A1, Second Floor, Lisie Hospital Road
Kottecanal Junction, Kochi - 682 018.

E-mail: mail@heartcarefoundation.com

Web: www.heartcarefoundation.com

Ph: 0484-2406393, Mob: 9847006000



MECHANICAL DATA

Size (27 cm x 19.5 cm)

Printing: Multi Colour Cover and Multi Colour / Single Colour inside, offset printing in art / maplitho paper.

Dear Heart Care Foundation Well wisher

It gives us immense pleasure to get in touch with you on behalf of Heart Care Foundation.

As you are aware Heart Care Foundation brings out its quarterly Magazine named 'Caring Hearts'. The first copy of the Caring Hearts magazine was released by our Brand Ambassador & Film Star, Mr.SureshGopi in January 2007 in the presence of Film star and Brand ambassador Mr.Kunjacko Boban.

The Caring Hearts has since come out with 49 issues and is bringing out its 50th issue during the coming quarter (July-Sept 2019). According to its readers it has always stood apart both in its content and unique presentation and has thus become a most sought after magazine in the field of heart care.

In preparation to the landmark issue we have made a makeover of the magazine from the last issue and the response so far has been encouraging. We are making a sincere attempt to break the monotony and make it more readable with a fresh, bold and classic look. The 50th issue intent to add more features and more articles to commemorate the milestone.

The mechanical specification of the 50th issue is appended and also is the advertisement tariff. Kindly favour us with an advertisement for the 50th issue. You may please arrange to fill up the attached Advertisement order form and mail to us at the earliest along with the required payment and ad material before September 15, 2019.

Board of Trustees

Dr. Jose Chacko Periapuram Mr. E P George Mr. Raju Kannampuzha
Dr. Jacob Abraham Mr. K K Chacko Anathanam Dr. Jo Joseph

Dr. Rony Mathew Kadavil, Chairman, Medical Panel

Page Size	Tariff
Back Cover (Multi Colour)	₹ 50,000.00
Inside Cover - Front (Multi Colour)	₹ 30,000.00
Inside Cover - Back (Multi Colour)	₹ 30,000.00
Full Page (Multi Colour)	₹ 20,000.00
Half Page (Multi Colour)	₹ 10,000.00

'The Trust is an approved association U/s 80 G (5) (vi) of the Income Tax Act,1961, and the donation to the Trust is eligible for deduction from the income of donors.'

Kindly forward your advertisement before September 15, 2019

You may also kindly send the Ad material such as Art work / Matter in CD, - E-mail to:

Executive Director
Heart Care Foundation
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